



UWEBC HOW TO ACCESS MEMBER RESOURCES

Before you can access member resources, you must create a UWEBC web account. Here's how:

1. Go to uwebc.wisc.edu.
2. Click **Sign In** in red bar at top.
3. Click **Create a UWEBC web account**>>.
4. Follow the instructions. (It's a two-step process that sends a verification link to your email address.)

To register for a Peer Group or a Special Interest Group meeting:

1. Go to uwebc.wisc.edu and do one of the following:
 - a. Click the meeting you want to register for from the **UWEBC EVENTS** box in the right column
or
 - b. Click the practice area in the gray navigational bar of the meeting you want to attend: **Marketing, IT, Supply Chain** or **Customer Service**. Then select the Peer Group or Special Interest Group (SIG).
 - If there is an upcoming meeting, it is featured on each Peer Group or SIG's page.
2. Click **Details >>** at the bottom of the featured meeting box to see more.
3. For Peer Group meetings, click **Register for onsite meeting** if you will attend the event in-person. Select **Register for webcast** if you want to watch the online broadcast remotely. For SIG meetings, click **Register**.
4. If you're signed in to your web account, you'll be automatically registered for the event. If you aren't signed in to your web account, a page will appear that says, "You must be logged in to register for this event." Click the **Sign In** button. When you are signed in, the site will return you to the last page you visited. For Peer Group Meetings click **Register for onsite meeting** or **Register for webcast** again to register. For SIG meetings, click **Register**.

To request research and advisory services:

1. Visit uwebc.wisc.edu/request.
5. Fill out the form and hit **Submit**.
2. A Practice Director will review your request and contact you to connect you with a UWEBC member company to discuss your business issue or collaborate on a research study.

To access recorded meeting presentations:

1. Go to a practice area page (**Marketing, IT, Supply Chain** or **Customer Service**) on uwebc.wisc.edu.
2. Click a link in the **PAST MEETING ASSETS** box (or click "See more" and click the meeting link you want).
3. Click the link of the presentation you want to view. If you aren't signed in to your web account, a page will appear directing you to do so. The site will auto return you to the meeting asset page. Mediasite links will play the presentation video and slide side-by-side.

To join the UWEBC LinkedIn Group:

1. Go to LinkedIn and search for the following groups:
 - UWEBC Customer Service**
 - UWEBC Information Technology**
 - UWEBC Marketing**
 - UWEBC Supply Chain Management**
 - UWEBC Human Resources Executives**

QUICK CONTACTS

Executive Director: Dr. Raj Veeramani
raj.veeramani@wisc.edu, 608-262-0861

Director: Doug Barton
doug.barton@wisc.edu, 608-890-1052

Membership and Corporate Sales Director: Beth de Garcia
beth.degarcia@wisc.edu, 608-265-0645

Customer Service Practice Director: Roger Paulson
roger.paulson@wisc.edu, 608-261-1161

IT Practice Director: Heidi Rozmiarek
heidi.rozmiarek@wisc.edu, 608-890-1291

Supply Chain Management Practice Director: Jenny Patzlaff
jenny.patzlaff@uwebc.wisc.edu, 608-890-1298

Marketing Practice Director: Bill Carrier
bill.carrier@uwebc.wisc.edu, 608-265-3299

Marketing Coordinator: Taryn Johnson
tsjohnson3@wisc.edu