

Get the most out of your UWEBC Membership!



UW E-BUSINESS CONSORTIUM
UWEBC
UNIVERSITY OF WISCONSIN-MADISON

Create your UWEBC web account:

Your web account will allow you to register for events as well as view materials from past meetings.

1. Visit uwebc.wisc.edu.
2. Click **Sign In** on the red bar at top.
3. Click **Create a UWEBC web account**>>.
4. Follow the instructions. It's a two-step process that sends a verification link to your email address. If you need help, reach out to info@uwebc.wisc.edu.

Register for a peer group or a special interest group meeting:

1. Go to uwebc.wisc.edu and do one of the following:
 - a. Click the meeting you want to register for from the **UWEBC EVENTS** box in the right column or
 - b. Click on the practice area that interests you from the top menu: **Marketing, IT, Supply Chain or Customer Service**. Then select the Peer Group or Special Interest Group (SIG). Upcoming meetings are featured on each Peer Group or SIG's page.
2. Click **Details >>** at the bottom of the featured meeting box to learn more about that event.
3. Click **Register for webcast** if you wish to attend the virtual meeting.
4. If you're signed in to your web account, you'll be automatically registered for the event. If you aren't signed in to your web account, a page will appear that says, "You must be logged in to register for this event." Click the **Sign In** button. When you are signed in, the site will return you to the last page you visited. Click **Register for webcast** again to register.

Request research and advisory services:

1. Visit uwebc.wisc.edu/request.
2. Fill out the form and hit **Submit**.
3. A Practice Director will review your request and contact you to connect you with a UWEBC member company to discuss your business issue or collaborate on a research study.

Two ways to view previous meeting presentations:

1. Via the UWEBC website
 - a. Go to a practice area page (Marketing, IT, Supply Chain or **Customer Service**) from top menu.
 - b. Click a link in the **PAST MEETING ASSETS** box (or click "See more" and click the meeting link you want).
 - c. Click the link of the presentation you want to view. If you aren't signed in to your web account, a page will appear directing you to do so. The site will auto return you to the meeting asset page. Videos and PDFs can be viewed right in your browser.
2. **New in 2022:** View previous meeting content in your Community Hub!
 - a. Log in to your practice area's Community Hub using your unique login link. If you don't have your login link, contact events@uwebc.wisc.edu.
 - b. Navigate to the date of the meeting at the top of your Timeline and click View on the part of the session you want to watch.
 - c. The Session Recording can be found in the top right corner of the screen. Click the red play button to view the recording.

Join a UWEBC LinkedIn Group:

Go to LinkedIn and search for the following groups:

UWEBC Customer Service

UWEBC Information Technology

UWEBC Supply Chain Management

UWEBC Human Resources Executives

UWEBC Marketing

