



# UWECB HOW TO ACCESS MEMBER RESOURCES

**Before you can access member resources, you must create a UWECB web account. Here's how:**

1. Go to [uwebc.wisc.edu](http://uwebc.wisc.edu).
2. Click **Sign In** in red bar at top.
3. Click **Create a UWECB web account>>**.
4. Follow the instructions. (It's a two-step process that sends a verification link to your email address.)

**To register for a Peer Group or a Special Interest Group meeting:**

1. Go to [uwebc.wisc.edu](http://uwebc.wisc.edu) and do one of the following:
  - a. Click the meeting you want to register for from the **UWECB EVENTS** box in the right column  
or
  - b. Click the practice area in the gray navigational bar of the meeting you want to attend: **Marketing, IT, Supply Chain** or **Customer Service**. Then select the Peer Group or Special Interest Group (SIG).
    - If there is an upcoming meeting, it is featured on each Peer Group or SIG's page.
2. Click **Details >>** at the bottom of the featured meeting box to see more.
3. For Peer Group meetings, click **Register for onsite meeting** if you will attend the event in-person. Select **Register for webcast** if you want to watch the online broadcast remotely. For SIG meetings, click **Register**.
4. If you're signed in to your web account, you'll be automatically registered for the event. If you aren't signed in to your web account, a page will appear that says, "You must be logged in to register for this event." Click the **Sign In** button. When you are signed in, the site will return you to the last page you visited. For Peer Group Meetings click **Register for onsite meeting** or **Register for webcast** again to register. For SIG meetings, click **Register**.

**To request research and advisory services:**

1. Visit [uwebc.wisc.edu/request](http://uwebc.wisc.edu/request).
5. Fill out the form and hit **Submit**.
2. A Practice Director will review your request and contact you to connect you with a UWECB member company to discuss your business issue or collaborate on a research study.

**To access recorded meeting presentations:**

1. Go to a practice area page (**Marketing, IT, Supply Chain** or **Customer Service**) on [uwebc.wisc.edu](http://uwebc.wisc.edu).
2. Click a link in the **PAST MEETING ASSETS** box (or click "See more" and click the meeting link you want).
3. Click the link of the presentation you want to view. If you aren't signed in to your web account, a page will appear directing you to do so. The site will auto return you to the meeting asset page. Mediasite links will play the presentation video and slide side-by-side.

**To join the UWECB LinkedIn Group:**

1. Go to LinkedIn and search for the following groups:
  - UWECB Customer Service**
  - UWECB Information Technology**
  - UWECB Marketing**
  - UWECB Supply Chain Management**
  - UWECB Human Resources Executives**

## QUICK CONTACTS

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