

Happy Holidays from UWEBC!

We are very grateful to all our members, sponsors, and well-wishers for your involvement and support in 2022! And what an amazing year it was. We've taken the time to summarize some of our favorite moments of the year below. We hope you enjoy this short walk down memory lane with us.

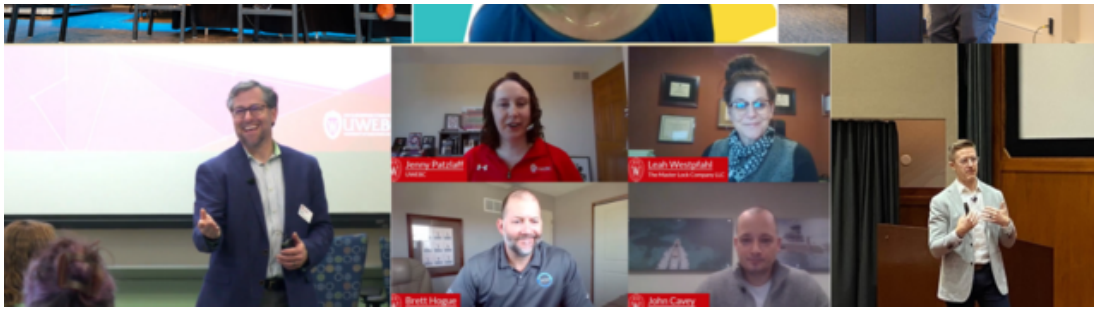
In 2022 we...

Welcomed **new members**

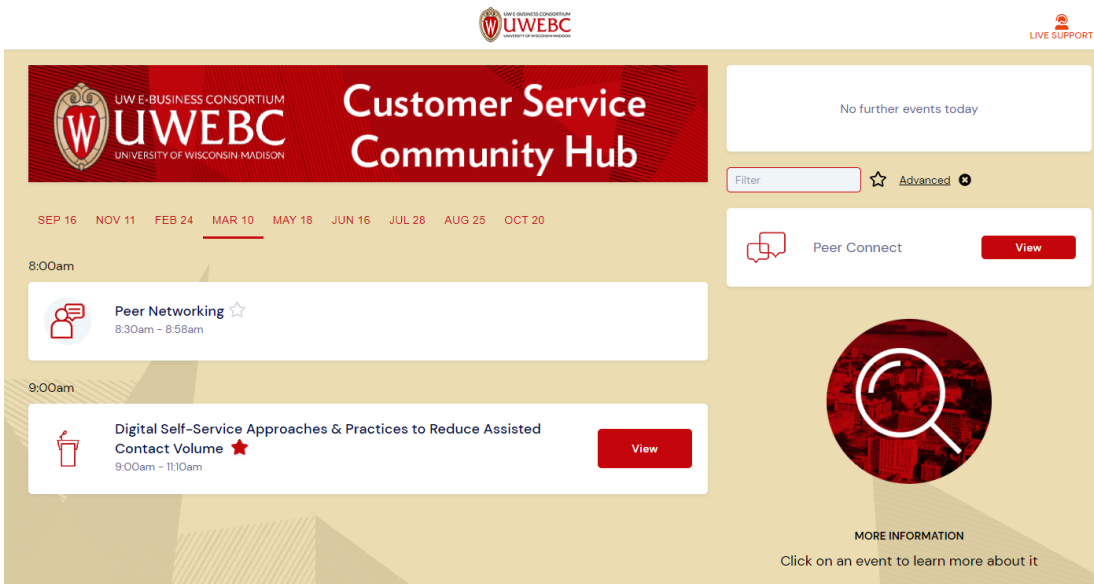


Held **59 events**

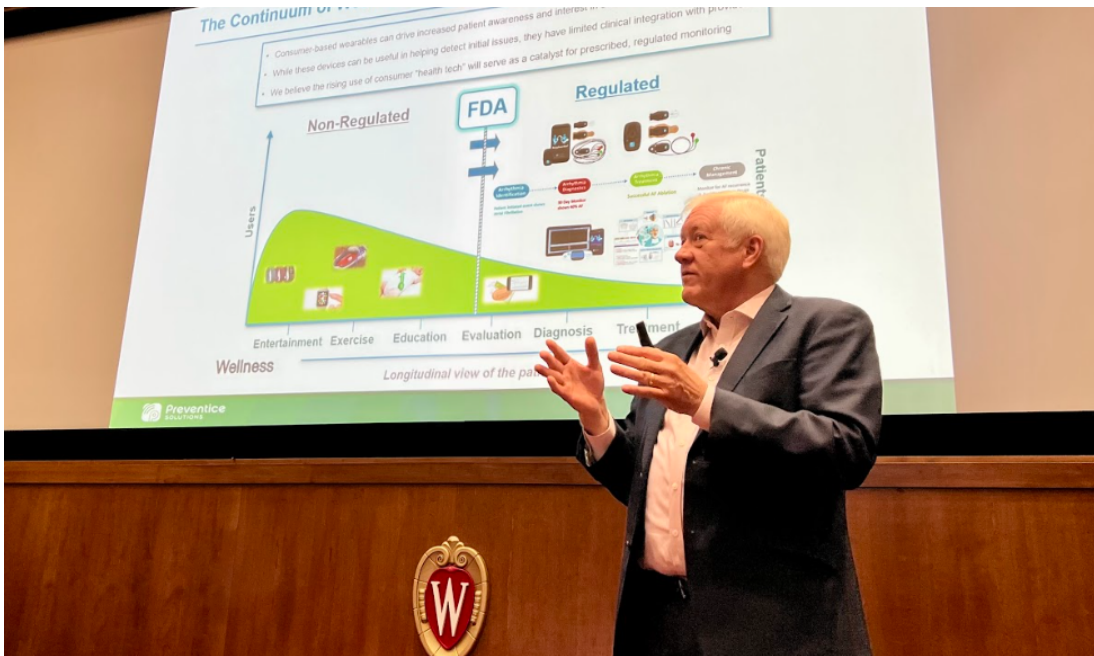




Launched **five new community hubs**



Created a unique **Digital Symposium** experience



Invited you to join us at **Summerfest Tech**



Were delighted to see you back in person for the **Annual Conference**



Piloted new offerings in the form of a **Leadership Master Class** and two **Boot Camps**





Introduced you to your new favorite streaming service: **UWIBC+**

Brought you new **discount offers** to take advantage of **UW** **professional learning opportunities**

And most importantly, we made so many new friends along the way.





Have a wonderful holiday season. We look forward to seeing you in the new year!



UPCOMING EVENTS

Note: Attending Peer Group or SIG meetings requires UWEBC [membership](#). All are virtual unless otherwise specified.

January 9-10: EXPERIENCE MANAGEMENT BOOT CAMP



>> Held in person at the UW-Madison Pyle Center <<

Learn & Apply Essential XM Principles to Help Your Business Thrive: A Boot Camp in the Discipline of Experience

Management will teach the fundamental competencies required to build and mature your XM, CX, and EX programs and provide an unparalleled opportunity to look at your business through a new lens, giving you the

language and tools to raise the bar on experiences with your brand. It will be held on January 9-10, from 9:00am-4:00pm each day, at the UW-Madison Pyle Center. *Open to members and non-members alike.*

[More information and register »](#)

January 13: CONTACT CENTER QUALITY MONITORING SPECIAL INTEREST GROUP MEETING

Connect with fellow practitioners on what is happening in the contact center Quality Monitoring space. This is the first official meeting of this new Special Interest Group!

[More information and register »](#)

January 19: FUTURE OF CONTACT CENTERS SPECIAL INTEREST GROUP MEETING

Omnichannel: What will it take to turn this goal into a reality? Connect with fellow contact center practitioners on the reality, goals, and value of creating an Omnichannel Contact Center to learn from each other how we could finally make it possible. This is the first official meeting of this new Special Interest Group!

[More information and register »](#)

January 25: SUPPLY CHAIN MANAGEMENT PEER GROUP MEETING

Supply Chain Transformation: Planning, Executing and Managing Change. Discuss supply chain transformation successes and challenges with peers.

[More information and register »](#)

January 31: INFORMATION TECHNOLOGY PEER GROUP MEETING

Building an Effective Enterprise Technology Roadmap. Learn how to build an enterprise technology roadmap that effectively links business objectives back to strategic technology initiatives.

[More information and register »](#)

[View the full meeting calendar.](#) This calendar is updated in real-time. Keep an eye out for topics that interest you so you can mark them on your calendar!

Join a LinkedIn Group and stay connected

[UWEBC Customer Service](#)

[UWEBC Information Technology](#)

[UWEBC Marketing](#)

[UWEBC Supply Chain Management](#)

[UWEBC Human Resources Executives](#)



Please note: You need to be a UWEBC member to join a private group, but anyone can connect with us via our [main LinkedIn page](#).



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