New member benefit: Discount Offers on UW Professional Learning Opportunities

As a UWEBC member, you have exclusive access to discounts on outstanding learning programs from UW-Madison partners to propel your professional development and strengthen your organization's capabilities in key domains of business and management practice.

Enjoy discounts on courses such as **Data Analytics for Technical Leaders**, **Building a Culture of Inclusion and Belonging**, and many more!

Learn more about this incredible offer.

Introducing your new favorite streaming service: UWEBC+

Introducing a new UWEBC member benefit: **UWEBC+**, your single source for all UWEBC recorded content. Easily find insights on key topics that span multiple peer groups and special interest groups from the past seven years at any time of the day! As a UWEBC member, your access to UWEBC+ is always 100% free.

All you need is your UWEBC website login and you can find topics you're interested in with a robust search engine, powered by Vidable™. This easy-to-use platform eliminates the barriers of time and space to access thousands of hours of carefully curated content from member spotlights, thought leaders, and best practice conversations.

Sign in now to access UWEBC+!

Last chance to register for a UWEBC Boot Camp

UWEBC Boot Camps are designed to help organizations develop and strengthen capabilities in important emerging business practices. We are partnering with experts to deliver top-notch professional learning around a specific topic, augmented with follow-up virtual sessions with our UWEBC Practice Directors to leverage UWEBC's powerful peer-to-peer collaborative learning model.

Plus! Participation in these Boot Camps is open to members and non-members alike, so that means **YOU** are encouraged to learn more and register now!

Our first one is wrapping up today and has been an incredible experience for attendees! We have one more Boot Camp this month and one in January. They are:

Process Mining and Intelligent Automation Boot Camp - December 12-14

Automation can be a powerful tool for mitigating the impacts of inflation, economic downturns, and/or talent shortages by creating capacity, saving money, redirecting resources to more meaningful work, and more. However, it is necessary to gain actionable insight into the most promising candidates for automation through analysis of operational processes. This hands-on Boot Camp, led by **Cody Baldwin, UW-Madison's Director of the Master's in Business Analytics program**, will explore the fundamentals of process mining and robotic process automation. **Learn more and register now.**

Experience Management Boot Camp - January 9-10, 2023

Customer Experience (CX) has risen to be a top focus for all organizations, blending Customer Service and Marketing as customer journeys now blend the physical with the digital. The more we learn about how our customers' perceptions of their experiences with our brands are formed, the more we realize how important and intertwined their experiences with our teams, products, and communication channels are. This Boot Camp, led by the **Qualtrics XM Institute**, will teach the fundamental competencies required to build and mature your XM, CX, and EX programs. **Learn more and register now.**

If you can't make it to these Boot Camps but would like to be notified of future opportunities, let us know!

Transportation Industry Update: Capacity, Pricing, and Sustainability

We know that, in today's world, there is uncertainty for Logistics professionals when it comes to forecasting the cost of moving freight and how to best optimize your network. During the November 3rd UWEBC Logistics and Distribution Peer Group meeting, business professionals gathered to learn from UWEBC member company Schneider what industry analysts are seeing in the transportation industry as we head into 2023 and share insights and trends with other UWEBC members.

Led by UWEBC's Supply Chain Practice Director Jenny Patzlaff, member participants discussed what the balance of the year might look like when it comes to pricing and capacity (including results from a member benchmarking survey), along with where the transportation industry may be heading in terms of sustainability and visibility.

Read the full story.

UPCOMING EVENTS

Note: Attending Peer Group or SIG meetings requires UWEBC [membership](). All are virtual unless otherwise specified.

December 8: INFORMATION TECHNOLOGY PEER GROUP MEETING
>> In-person and virtual options available<<
A Look Around the Corner: IT Trends for 2023. As we turn the page on 2022, join us as we examine the key technology trends that will impact your strategic ambitions in the coming year. In-person attendees also get a special sneak peek behind the scenes of Camp Randall, where the UW Badgers football team plays.
More information and register »

December 12-14: PROCESS MINING & INTELLIGENT AUTOMATION BOOT CAMP
>> Held in person at the UW-Madison Pyle Center <<
The hands-on **Process Mining & Intelligent Automation Boot Camp** will explore the fundamentals of process mining and robotic process automation – and how they can be used to understand, improve, and automate repetitive business processes. It will be held on December 12-14, from 8:00am-5:00pm each day, at the UW-Madison Pyle Center. *Open to members and non-members alike.*
More information and register »

December 14: PROCUREMENT PEER GROUP MEETING
Lightning Round: Top Supplier Questions of 2022 in 60 Minutes. A quick review of the burning questions you've been asking in 2022.
More information and register »

January 9-10: EXPERIENCE MANAGEMENT BOOT CAMP
>> Held in person at the UW-Madison Pyle Center <<
Learn & Apply Essential XM Principles to Help Your Business Thrive: A Boot Camp in the Discipline of Experience Management will teach the fundamental competencies required to build and mature your XM, CX, and EX programs and provide an unparalleled opportunity to look at your business through a new lens, giving you the language and tools to raise the bar on experiences with your brand. It will be held on January 9-10, from 9:00am-4:00pm each day, at the UW-Madison Pyle Center. *Open to members and non-members alike.*
More information and register »

January 13: CONTACT CENTER QUALITY MONITORING SPECIAL INTEREST GROUP MEETING
Connect with fellow practitioners on what is happening in the contact center Quality Monitoring space. This is the first official meeting of this new Special Interest Group!
More information and register »

January 19: FUTURE OF CONTACT CENTERS SPECIAL INTEREST GROUP MEETING
Omnichannel: What will it take to turn this goal into a reality? Connect with fellow contact center practitioners on the reality, goals, and value of creating an Omnichannel Contact Center to learn from each other how we could finally make it possible. This is the first official meeting of this new Special Interest Group!
More information and register »

January 25: SUPPLY CHAIN MANAGEMENT PEER GROUP MEETING
Supply Chain Transformation: Planning, Executing and Managing Change. Discuss supply chain transformation successes and challenges with peers.
More information and register »

January 31: INFORMATION TECHNOLOGY PEER GROUP MEETING
Building an Effective Enterprise Technology Roadmap. Learn how to build an enterprise technology roadmap that effectively links business objectives back to strategic

technology initiatives.

[More information and register »](#)

View the full meeting calendar. This calendar is updated in real-time. Keep an eye out for topics that interest you so you can mark them on your calendar!

Join a LinkedIn Group and stay connected

[UWEBC Customer Service](#)
[UWEBC Information Technology](#)
[UWEBC Marketing](#)
[UWEBC Supply Chain Management](#)
[UWEBC Human Resources Executives](#)

Please note: You need to be a UWEBC member to join a private group, but anyone can connect with us via our [main LinkedIn page](#).

University of Wisconsin E-Business Consortium | 432 N Lake St. Madison, WI 53706