



NEWS & UPCOMING EVENTS

UW E-BUSINESS CONSORTIUM
UWEBC
UNIVERSITY OF WISCONSIN-MADISON

business best practices
& emerging technologies

CONFERENCE

October 14, 2021
8:00 am – 4:30 pm • Online

Our conference is 100% virtual this year, making it easier than ever to participate!

Don't miss out on attending Wisconsin's premier learning event for business leaders and technology professionals.

Save \$3,000 or more when you register now for the UWEBC Annual Conference!

Did you know your company can save \$3,000 or more using bulk registration for the [UWEBC Business Best Practices & Emerging Technologies Conference?](#)

If your company will be sending 10 or more employees to the conference on October 14, you can bulk register to receive a discount of \$100 per person. Combined with the early bird discount, you can save \$300 per registrant when you bulk register by July 15. Save even more if your company is a member of the UWEBC!

Contact [Beth de Garcia](#) if you need assistance with bulk registration.

[Register now](#)

Meet the Keynote Speaker for our UWEBC Annual Conference: Dr. Jordan Ellenberg

We are excited to announce UW-Madison's own distinguished professor, best-selling author and internationally acclaimed mathematician Dr. Jordan Ellenberg will be a keynote speaker at this year's conference.

Jordan first book *How Not To Be Wrong* was a New York Times and Sunday Times (London) bestseller and was one of Bill Gates' top five summer books.



[Shape: The Hidden Geometry of Information, Biology, Strategy, Democracy, and Everything Else](#) was just released this year and reveals the geometry underneath some of the most important scientific, technological and philosophical problems we face in our enterprises and society. The word “geometry,” from the Greek for “measuring the world” is an undersell. Geometry doesn’t just measure the world—it explains it. Jordan will show us how we, too, can put this new understanding to work for our professions, enterprises and our world.

[Learn more about Jordan on our website.](#)

Explore our four dynamic tracks

The annual conference includes four tracks customized for [Customer Service](#), [Information Technology](#), [Marketing](#) and [Supply Chain Management](#) professionals. You will walk away from the conference with new ideas and immediately actionable takeaways. Track speakers include executives and industry experts from Google AI, Generac Power Systems, ICMI, Genius Steals, Ports America and other renowned organizations.

Click on each track below to learn more.

Customer
Service

Information
Technology

Marketing

Supply
Chain

IT Talent, Culture & The Future of Work

A term coined “The Great Exhaustion” by the McKinsey Report tells us just how burnt out employees are and depicts the high anxiety they are experiencing as we round a monumental corner in the COVID-19 Pandemic. In the June 15th Information Technology Peer Group Web Meeting, we discussed how to combat this exhaustion and the future of remote work through covering strategies to navigate this unique transitional moment.

[Read the full story.](#)



Did you know we have members-only LinkedIn groups?

Our LinkedIn groups allow our members to pose questions and gain input on issues by interacting directly with their community of peers. These groups offer a trusted forum for discussion of pressing issues and knowledge sharing amongst members.



Click the group to view and join:

[UWEBC Customer Service](#)

[UWEBC Information Technology](#)

[UWEBC Marketing](#)

[UWEBC Supply Chain Management](#)

[UWEBC Human Resources Executives](#)

Please note: You need to be a UWEBC member to join a private group, but anyone can connect with us via our [main LinkedIn page](#).

UPCOMING EVENTS

Note: Attending Peer Group or SIG meetings requires UWEBC [membership](#).

July 13: TRADE COMPLIANCE SPECIAL INTEREST GROUP WEB MEETING

Selling the C-Suite: How Trade Compliance Communicates its Value to the Broader Company. Learn how to communicate the strategic value of your trade compliance group with executives at your organization.

[More information and register»](#)

July 14: HUMAN RESOURCES EXECUTIVES SPECIAL INTEREST GROUP WEB MEETING

Executive Roundtable on Current and Emerging HR Issues. This Executive Roundtable serves as a virtual huddle for HR leaders to have candid discussions about current and emerging HR issues and challenges.

[More information and register»](#)

July 20: INFORMATION TECHNOLOGY PEER GROUP WEB MEETING

Rebuilding After Crisis Through Automation, Intelligence & Resilience. Explore pathways forward for your organization as we emerge from the COVID-19 crisis and rebuild through automation, intelligence, and resilience.

[More information and register»](#)

July 22: PRODUCT MANAGEMENT SPECIAL INTEREST GROUP WEB MEETING

The Product Management Special Interest Group provides a forum to explore best practices for bringing new products to market or developing and enhancing existing products. More information will be available soon.

August 4: INDIRECT PROCUREMENT SPECIAL INTEREST GROUP WEB MEETING

Operating Models in Indirect Procurement: What Works and What to Consider. Learn about different indirect procurement operating models, what makes these models successful, and how to decide if it's time to evolve your org structure.

[More information and register»](#)

August 19: CUSTOMER SERVICE PEER GROUP WEB MEETING

Managing Remote Customer Care Team Members. Get actionable ideas for enhancing the performance and engagement of your work-from-home employees by learning about, discussing and comparing practices with fellow UWEBC members.

[More information and register»](#)

August 24: AGILE IT SPECIAL INTEREST GROUP WEB MEETING

The Role of Agile Coaching in Scaling Agile Practices. Hear about how to ensure that your organization has adequate coaching to support to sustain an Enterprise Agile program.

[More information and register»](#)

August 31: PROCUREMENT PEER GROUP WEB MEETING

The Procurement Peer Group focuses on direct and indirect procurement, sourcing and purchasing aspects of the supply chain. Members leverage collaborative discussions, expert presentations and case studies to succeed.

[More information and register»](#)



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