UW E-BUSINESS CONSORTIUM
UWEBC
UNIVERSITY OF WISCONSIN-MADISON

**NEWS &
UPCOMING EVENTS**

May 2023

Happening soon: 2023 Wisconsin Digital Symposium

REGISTER NOW

MAY 25, 2023

WISCONSIN DIGITAL SYMPOSIUM

Have you registered yet for the incredible **free, virtual event** we're hosting on **May 25**? The Wisconsin Digital Symposium is a special half-day program, open to members and non-members, to explore new and proven approaches to address practical and urgent challenges of digital transformation and the volatile business environment. This event is packed with great ideas that will help you and your organization transcend perceived limits and realize the full potential of digital transformation.

Plus, all sessions will be recorded and available on demand for 45 days after the event. We encourage you to register even if you can't make it live!

Learn more and register

Registration now open for the 25th Annual Business Best Practices & Emerging Technologies Conference!

REGISTER ONLINE NOW!

OCTOBER 3, 2023

25TH ANNUAL UWEBC

25 YEARS
1998 - 2023

business best practices

Celebrate 25 years with the UWEBC at our 25th Annual Business Best Practices & Emerging Technologies Conference on **October 3, 2023,** held in the beautiful Monona Terrace, with an option to attend virtually. Featuring FIVE tracks this year -- Customer Service, Information Technology, Marketing, Supply Chain, and Human Resources -- as well as a variety of strategic briefings, world-class keynotes, and a distinguished executive panel, it's an event you won't want to miss! Registration is now open. Register early to get the best price available!

Learn more and register

Supply Chain Manager to Leader: Upskilling, Re-skilling, and Retention

In today's fast-paced and ever-changing market, upskilling, re-skilling, and retention have become critical factors in workforce development and talent management. As we see constant technological advancements and automation redefine industries and job roles, the need for organizations and employees to adapt and flourish has become more important than ever. Our Supply Chain Peer Group meeting on April 18th discussed this topic in-depth, where participants heard field experts share their thoughts on priorities and approaches to this upcoming necessity.

Read the full story

Join us at the Data & Security Summit on May 9

We invite you to attend the upcoming ComSpark Data & Security Summit on **May 9**, a CDO Magazine event that will highlight technology executives and organizations from the Midwest region. The event's vision is to champion the midwestern portion of the United States as a world leader in technology. With over 50 panelists, 16 breakout sessions, and 2 Keynote speakers including UWEBC's very own Doug Barton, this event promises to be informative and engaging. The tracks covered will include Building a Data-Driven Enterprise, Leveraging Data to Drive Business Value & Outcomes, The Journey Towards Zero Trust, Best Practices with Cybersecurity in the Cloud, and more! You'll have the opportunity to engage with speakers during panels, visit vendor booths, and network with other leaders. Register now to secure your spot and be a part of this unique opportunity to learn from and connect with fellow professionals and experts in the field.

Learn more and register

Spots still available for upcoming UWEBC Boot Camps

Process Mining & Intelligent Automation on May 22-24, 2023

Looking for a way to advance your career and enhance your skills in data mining and intelligent automation? Look no further! Our upcoming class on Processing Mining and Intelligent Automation is the perfect opportunity for you to do just that. Learn about the latest techniques in processing mining and intelligent automation and gain valuable skills that will help you excel in your career. Our experienced instructors will guide you through the process of identifying high-value use cases, creating effective data models, and developing automated workflows that will help you achieve your goals.

Learn more and register

Strategy Activation Boot Camp

June 12-14, 2023

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Learn more and register

Strategy Activation Boot Camp on June 12-14, 2023

Strategy Activation is the art and science of persuading people to align around, engage with, and adopt new ways of working in order to achieve a shared vision. In this Boot Camp, you will move from feeling frustrated that you can't get people on board with change to effectively applying a powerful process that moves people from alignment to adoption and developing a strategy activation plan tailored to your organization. The course will provide you with the tools, skills – and *confidence* – to see your team through the successful execution of your current and future change initiatives.

UPCOMING EVENTS

Note: Attending Peer Group or SIG meetings requires UWEBC membership.
All are virtual unless otherwise specified.

May 4: CONTACT CENTER WORKFORCE MANAGEMENT SPECIAL INTEREST GROUP MEETING
Connect with fellow practitioners on what is happening in the contact center workforce management space.
More information and register »

May 12: HUMAN RESOURCES EXECUTIVES GROUP MEETING
Executive Roundtable on Current and Emerging HR Issues.
More information and register »

May 17: PROCUREMENT PEER GROUP MEETING
Supplier Health and Contingency Planning. Discuss approaches to contingency planning with suppliers, and other topics related to supplier health.
More information and register »

May 18: CUSTOMER SERVICE PEER GROUP HYBRID MEETING
 >> In-Person and Virtual Options available! <<
Automating Customer Service Processes. Grow with your industry peers in this exciting forthcoming event!
More information and register »

May 22-24: PROCESS MINING & INTELLIGENT AUTOMATION BOOT CAMP
Automation has proven to be an effective means of mitigating the adverse effects of inflation, economic downturns, and talent shortages by freeing up capacity, reducing expenses, reallocating resources towards more meaningful work, and delivering customers a more uniform experience.
More information and register »

May 25: WISCONSIN DIGITAL SYMPOSIUM
 >> Free and open to members and non-members <<
Digital Transformation and Innovation are the biggest threats and opportunities of our age. And learning with and from pioneers and peers is a game-changer. It helps us transcend the limits that we think we have to realize our potential.
More information and register »

June 6: S&OP SPECIAL INTEREST GROUP HYBRID MEETING
 >> In-Person and Virtual Options available! <<
Sales & Operations Planning - Kickoff Meeting. Shape the future of this Special Interest Group by sharing key topics you'd like to focus on with fellow Sales & Operations Planning practitioners.
More information and register »

June 8: MARKETING PEER GROUP HYBRID MEETING
 >> In-Person and Virtual Options available! <<
The Rise of Video Storytelling: How to Captivate Your Audience and Build Your Brand. Use creative video to win attention and build your brand.

More information and register »

June 12-14: **STRATEGY ACTIVATION BOOT CAMP**
Learn to effectively apply a powerful process that moves people
from alignment to adoption, and develop a strategy activation
plan tailored to your organization. The course will provide you
with the tools, skills – *and confidence* – to see your team through
the successful execution of your current and future change
initiatives.
More information and register »

June 16: **HUMAN RESOURCES EXECUTIVES GROUP MEETING**
ChatGPT and HR: A Primer for HR Executives. Learn how we might unlock
the potential and avoid the pitfalls of ChatGPT.
More information and register »

June 27-29: **INFORMATION TECHNOLOGY PEER GROUP AT
SUMMERFEST TECH**
Summerfest Tech is the ultimate tech lovers' road trip, and the UWEBC is
excited to invite all members to join us for an adventure in Milwaukee from
June 27-29. We'll be exploring everything from emerging technologies to
cutting-edge innovation in the world of tech, and this event is sure to have
something for everyone. Whether you're a tech guru, an entrepreneur, or
simply curious about the latest advancements in the field, Summerfest Tech
has got you covered.
More information and register »

June 30: **CONTACT CENTER QUALITY MONITORING SPECIAL INTEREST
GROUP MEETING**
Connect with fellow practitioners on what is happening in the contact center
Quality Monitoring space.
More information and register »

October 3: **25TH ANNUAL BUSINESS BEST PRACTICES &
EMERGING TECHNOLOGIES CONFERENCE**
Celebrate 25 years with us at this year's annual conference, held in
person at the Monona Terrace in Madison, or tune in virtually.
More information and register »

View the full meeting calendar. This calendar is updated in real-time. Keep
an eye out for topics that interest you so you can mark them on your calendar!

Join a LinkedIn Group and stay connected

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