



# UWEBBC Champion Information

## Welcome

Thank you for your willingness to serve as a UWEBBC Champion! With your knowledge of day-to-day processes, important systems, key initiatives and internal subject matter experts, you are an ideal person to be the UWEBBC's main contact in your department. As a Champion, you will play an important role in ensuring your organization gets the most value from its UWEBBC membership.

## What a UWEBBC Champion Does

- Serves as the primary point-of-contact with the UWEBBC Practice Director in the area that you most align with: Customer Service, Human Resources, Marketing, Supply Chain, or Technology.
- Encourages participation within your company in UWEBBC learning events and other offerings.
- Attends a minimum of one UWEBBC event a year.
- Provides insight to the Practice Director on your company's key initiatives related to your area.
- Contributes to our survey to help identify topics for UWEBBC learning events.
- Recommends internal subject matter experts to the Practice Director for presentations at UWEBBC events.
- Introduces colleagues to the Practice Director for the purpose of facilitating member-to-member advising connections with peers in UWEBBC member companies.

### Meet Your Practice Director



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## What Happens Next

If you are new to the champion role, your Practice Director will reach out to you soon to introduce themselves, learn more about your company's operations, share a preview of upcoming events and answer any questions you may have.

In the meantime, here are resources you can start tapping into to learn more about our collaborative learning community:

- What the UWEBBC does: [uwebc.wisc.edu/whatwedo](http://uwebc.wisc.edu/whatwedo)
- List of UWEBBC member companies: [uwebc.wisc.edu/membership](http://uwebc.wisc.edu/membership)
- About each practice area: Customer Service ([uwebc.wisc.edu/customer-service](http://uwebc.wisc.edu/customer-service)), Human Resources ([uwebc.wisc.edu/HR](http://uwebc.wisc.edu/HR)), Marketing ([uwebc.wisc.edu/marketing](http://uwebc.wisc.edu/marketing)), Supply Chain ([uwebc.wisc.edu/supply-chain](http://uwebc.wisc.edu/supply-chain)), and Technology ([uwebc.wisc.edu/IT](http://uwebc.wisc.edu/IT)).