Create your UWEBC web account:
Your web account will allow you to register for events as well as view materials from past meetings.
2. Click Sign In in the top right corner.
3. Click Register for an account.
4. Follow the instructions. It’s a two-step process that sends a verification link to your email address. If you need help, reach out to info@uwebc.wisc.edu.

Register for an upcoming event:
1. Go to uwebc.wisc.edu and do one of the following:
   a. Click the name of the event you want to register for from the Upcoming Events list on the homepage, or
   b. Click on the practice area that interests you from the Practice Area menu: Customer Service, Human Resources, IT, Marketing, Supply Chain, or Cross-Functional Interest Groups. Then click on the upcoming event that interests you.
2. Log in, if you haven’t already.
3. Click Register for onsite, Register for virtual, or Can’t attend but would like meeting assets afterward to receive an email after the event with a link to the full event video and presentation materials.
4. Make sure the event is on your calendar by clicking on the Add this event to your calendar button on that same event page.
5. If attending virtually, your link to join will be available on that same event page, or by visiting your My Account page when signed in to the website. If attending onsite, you will receive an email with additional details about parking and onsite logistics.

Request research and advisory services:
1. Visit uwebc.wisc.edu/request.
2. Fill out the form and hit Submit.
3. A Practice Director will review your request and contact you to connect you with a UWEBC member company to discuss your business issue or collaborate on a research study.

Two ways to view previous event videos and presentations – choose your favorite!
1. Via the UWEBC website
   a. Go to a practice area page (Customer Service, HR, IT, Supply Chain, or Cross-Functional) from the Practice Area menu.
   b. Navigate to the event you are interested in and click on it.
   c. Log in, if you haven’t already done so. Assets from the event will be at the top of the page.
   d. Click the link of the presentation or video you want to view. It should open in a new tab or window for you to view or download.
2. UWEBC+
   a. Visit go.wisc.edu/uwebcplus and click the link to access UWEBC+. It will prompt you to log in, then you’ll be able to view 8+ years’ worth of video content!

Join a UWEBC LinkedIn Group:
Go to LinkedIn and search for the following groups:

- UWEBC Customer Service
- UWEBC Human Resources Executives
- UWEBC Information Technology
- UWEBC Marketing
- UWEBC Supply Chain