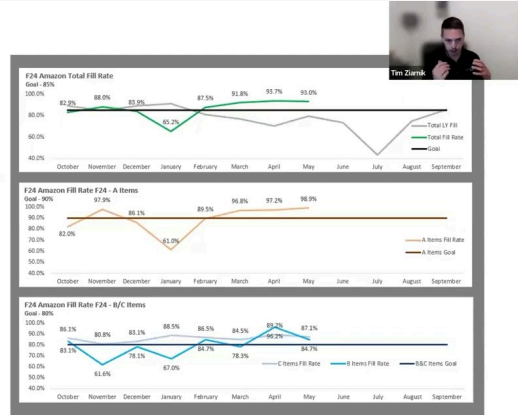


## Inventory Management – Too Much vs Not Enough

### #DoDifferent

- Very clear Commercial strategy that is winning.
  - Up 29% YOY.
- Changed planning structure.
  - Collaboration and focus increased significantly.
- Drastically increased safety stock position.
  - AMZ exclusive strategy.
- Added visibility within Exec S&OP.
- Forecast bias improved. (F23 – 30%, F24 – 8%)



Click on the image above to play the video.

Navigating the dynamic challenges of supply and demand in today's business landscape is no small feat. Under the leadership of Jenny Patzlaff, our virtual Sales & Operations Planning (S&OP) Special Interest Group convened on June 11th to explore insights and strategies for optimizing inventory management.

[Read the full story](#)

## Score amazing books at the 26th Annual UW EBC Conference

**UW EBC Annual Conference Book Giveaway**  
 Register today to get your book!

Have you registered for our annual conference yet? When you register, you get to choose a free book from one of our keynote speakers. YES! You saw that right! A FREE book! Your options are:

- **The Illusion of Innovation** by Elliott Parker
- **Working Assumptions: What We Thought We Knew About Work Before Covid and Generative AI – And What We Know Now** by Julia Hobsbawm

All in-person attendees will pick up their books on the conference day, October 1st. If you have planned to attend the conference virtually, you will receive an e-book copy of your choice. If you want in on this fantastic opportunity, make sure to check out our website for more registration information using the button below. **Registration is now open.**

[Learn more and register now!](#)

## Welcome new members Accuray, Findorff, and OMRON



Join us in celebrating and welcoming these three new member companies to our UWEBC community: Accuray, Findorff, and OMRON. You can learn a little about each of them below.

**Accuray** is a pioneer in the field of medical technology, dedicated to enhancing cancer treatment through their innovative radiation therapy solutions. Their flagship products, the CyberKnife® and Radixact® Systems, provide precise and effective treatment options that minimize radiation dose to healthy tissue, helping to reduce the risk of side effects that may impact patients' daily lives. With Accuray on board, we're excited to advance our mission of driving excellence and innovation.

Established in the heart of Madison, Wisconsin, in 1890, **Findorff** has been making a meaningful impact as a commercial construction manager across various industries, including healthcare, education, science & technology, corporate, government, residential, and manufacturing. Findorff is dedicated to building and beyond for clients, partners, and the greater community.

**OMRON** supports businesses in the healthcare, technology, and automation industries. In supporting its customers, OMRON continues to act on important social issues within each of its business domains. Its unwavering efforts foster growth, innovation, and community and continue to propel forward-thinking initiatives that are bound to positively impact the world.

Make sure to welcome any employees from these companies that you see at your next UWEBC event!

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## LinkedIn Groups now open to non-members!



Great news! Our UWEBC LinkedIn groups are now open to both members and friends (non-members) of UWEBC. With five groups tailored to different business areas (Customer Service, Human Resources, Marketing, Supply Chain, and Technology) to better serve your professional needs, there's something for everyone! Join us to expand your professional network, converse with others on emerging topics in your field, and gain valuable insights from thought leaders and peers. Join today and be part of our growing community!

[UWEBC Customer Service](#)  
[UWEBC Information Technology](#)  
[UWEBC Marketing](#)  
[UWEBC Supply Chain](#)  
[UWEBC Human Resources Executives](#)

## Take advantage of significant discounts on outstanding executive and professional development offerings from UW-Madison

As a member of the UWEBC community, you have exclusive access to discounts on many valuable learning programs from UW-Madison partners to propel your professional development and strengthen your organization's capabilities in key domains of business and management practice. [See the full list of special offers.](#)

### Fall Session Dates Announced:

#### **Cybersecurity Bootcamp - November 5 – December 10, 2024**, Online

The UW-Madison Cybersecurity Bootcamp, offered by InterPro and powered by the premier global cybersecurity training organization ThriveDX, was developed by leading cybersecurity experts. This accelerated training program provides practical, state-of-the-art skills to ensure learners and their organizations remain resilient in a rapidly-changing digital landscape. From flexible online self-paced classes to live sessions with expert instructors, the Cybersecurity Bootcamp will equip you with the expertise to defend your organization against cyberthreats.

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## Upcoming UWEBC Events

*Note: Attending the events listed below requires UWEBC membership. All are virtual unless otherwise specified.*

### **July 11: Customer Experience Platforms: Mapping and Measuring the End-to-End Customer Journey**

*Future of Contact Centers Special Interest Group*

Are we seeing the "forest" for the "trees" when it comes to our customer experience? How can technology help us zoom out to properly orchestrate our customer's journey?

[More information and register »](#)

### **July 17: Supply Chain Optimization & Network Design (Hybrid Event)**

*Supply Chain Peer Group*

Hear from experts and fellow UWEBC members what factors to consider when designing your optimal supply chain network.

[More information and register »](#)



### **July 25: Data & Analytics - Data Storytelling for Business Understanding and Progress: Visualization, Dashboarding, and Beyond**

*Data & Analytics Interest Group*

Dive into the art of transforming data into compelling narratives for strategic decision-making, as we explore visualization, dashboard design, and advanced analytics in an engaging journey through data storytelling.

[More information and register »](#)

### **July 30: Contact Center Workforce Management Special Interest Group**

Connect with fellow practitioners on what is happening in the contact center workforce management space.

[More information and register »](#)

### **August 2: Strategic Reskilling: Aligning Talent Development with Business Goals**

*Human Resources Executives Group*

Explore strategic reskilling, upskilling, expert insights, and real-world examples.

[More information and register »](#)

### **August 7: Reinventing Trade Compliance**

*Trade Compliance Special Interest Group*

Discuss innovations in trade compliance teams and priorities.

[More information and register »](#)

**August 9: Marketing Analytics: Using Real-Time Data to Optimize Campaigns and Measure ROI**

(Hybrid Event)

*Marketing Peer Group*

Join us for an engaging session where we explore the power of real-time data in driving marketing success. This event is designed for marketing practitioners eager to stay ahead of the curve and enhance their campaigns' effectiveness.

[More information and register »](#)



**August 15: Employee Experience: The Edge to Creating Enriching Customer Experiences**

(Hybrid Event)

*Customer Service Peer Group*

Join us to discover actionable strategies for transforming your workplace culture and driving exceptional customer satisfaction.

[More information and register »](#)



**August 21: AI Governance: Establishing Internal Frameworks for Ethical and Compliant AI Use**

*Predictive Analytics Special Interest Group*

Engage in an interactive experience led by Gokula Mishra, former Head of Data Analytics and Supply Chain for McDonald's, as he shares insights and leads a community conversation on establishing effective AI governance frameworks within organizations, focusing on ethical deployment and regulatory compliance.

[More information and register »](#)

**August 28: Mastering Agile Estimation Techniques**

*Agile IT Special Interest Group*

Join us for an engaging session with the IT Agile Special Interest Group, focusing on mastering estimation techniques crucial for Agile success.

[More information and register »](#)

[View the full event calendar](#)

This calendar is updated in real-time. Keep an eye out for topics that interest you so you can mark them on your calendar! Note: Adding something to your calendar does not register you for the event; you will still need to register as well.

**Join a LinkedIn Group and stay connected**

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