

Get the most out of your UWEBc Membership!



UWEBc

Create your UWEBc web account:

Your web account will allow you to register for events as well as view materials from past meetings.

1. Visit uwebc.wisc.edu.
2. Click **Sign In** in the top right corner.
3. Click **Register for an account**.
4. Follow the instructions. It's a two-step process that sends a verification link to your email address. If you need help, reach out to info@uwebc.wisc.edu.

Register for an upcoming event:

1. Go to uwebc.wisc.edu and do one of the following:
 - a. Click the name of the event you want to register for from the **Upcoming Events** list on the homepage, or
 - b. Click on the focus area that interests you from the Focus Area menu: **Customer Experience & Marketing, People, Supply Chain & Manufacturing** or **Technology, Data & AI**. Then click on the upcoming event that interests you.
2. Log in, if you haven't already.
3. Click **Register for onsite, Register for virtual, or Can't attend but would like meeting assets afterward** to receive an email after the event with a link to the full event video and presentation materials.
4. Make sure the event is on your calendar by clicking on the **Add this event to your calendar** button on that same event page.
5. If attending virtually, your link to join will be available on that same event page, or by visiting your **My Account** page when signed in to the website. If attending onsite, you will receive an email with additional details about parking and onsite logistics.

Request research and advisory services:

1. Visit uwebc.wisc.edu/request.
2. Fill out the form and hit **Submit**.
3. A Practice Director will review your request and contact you to connect you with a UWEBc member company to discuss your business issue or collaborate on a research study.

Two ways to view previous event videos and presentations – choose your favorite!

1. Via the UWEBc website
 - a. Go to a focus area page (Customer Experience & Marketing, People, Supply Chain & Manufacturing, Technology, Data & AI) from the Focus Area menu.
 - b. Navigate to the event you are interested in and click on it.
 - c. Log in, if you haven't already done so. Assets from the event will be at the top of the page.
 - d. Click the link of the presentation or video you want to view. It should open in a new tab or window for you to view or download.
3. UWEBc+
 - a. Visit go.wisc.edu/uwebcplus and click the link to access UWEBc+. It will prompt you to log in, then you'll be able to view 8+ years' worth of video content!

Join a UWEBc LinkedIn Group:

Go to LinkedIn and search for the following groups:

UWEBc Customer Service
UWEBc Human Resources Executives
UWEBc Marketing
UWEBc Supply Chain
UWEBc Technology

