



UWEBC Newsletter

Features and upcoming events

July 2025

Three Companies Join UWEBC Membership



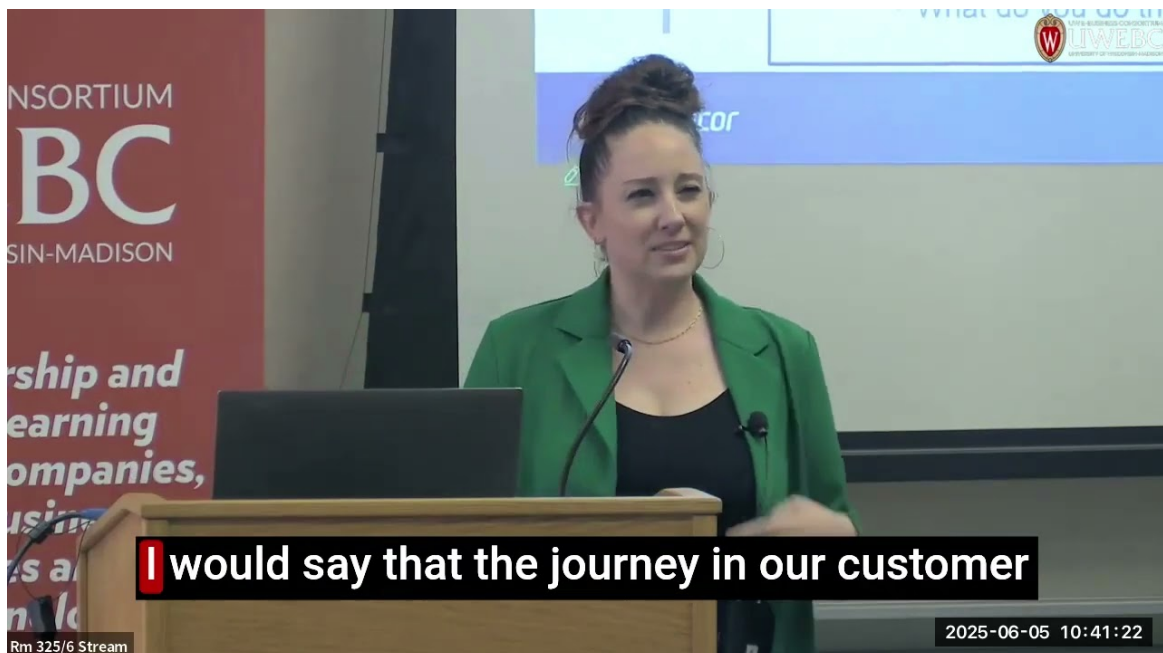
Please join us in welcoming **Compeer Financial**, **Husco**, and **LeMans Corporation** to the UWEBC community! Each of these organizations adds a new dimension to our collaborative efforts, and we look forward to the perspectives they'll bring to the table. Learn more about each of them below.

As a member-owned agricultural lender, **Compeer Financial** plays a vital role in empowering rural communities across Illinois, Minnesota and Wisconsin. With deep expertise in financing agricultural operations, they are a trusted partner to those who grow and sustain our world. We look forward to collaborating with Compeer and learn from their experience in championing the hopes and dreams agriculture and rural America.

Husco is a technology leader in designing and manufacturing hydraulic and electro-hydraulic control solutions for a range of industries, from automotive to off-highway equipment. With a strong track record of innovation and adaptability, Husco plays a key role in making machines smarter, more efficient, and more reliable.

LeMans Corporation is a leading distributor of powersports parts and accessories, serving dealers across the country through their well-known Parts Unlimited and Drag Specialties divisions. With a rich history of delivering top products and service to the powersports industry, LeMans brings a unique perspective to our community.

Digital Transformation in Supply Chain



Click on the image above to play the video.

On June 5, the UWEBC hosted a Supply Chain Peer Group event that brought together professionals from member companies to discuss the power of digital transformation. Led by UWEBC Supply Chain Practice Director Jenny Patzlaff, this session focused on how supply chain teams are using technology to thrive in today's toughest challenges and featured incredible presentations by **Plexus Corporation**, **Decision Spot**, and **Amcor**.

[Read the full story](#)

A Full Day of Insight, Innovation, and Inspiration



Get ready for a day built to energize, educate, and inspire. On Tuesday, **September 30, 2025**, the UWEBC Annual Business Best Practices and Emerging Technologies Conference returns to Monona Terrace in Madison, WI, with a full day of in-person programming, also available via livestream for our virtual audience. From the moment you arrive, you'll be immersed in a dynamic, one-of-a-kind learning experience.

With powerful keynotes Strategist **Nancy Giordano** and AI Thought Leader **Ethan Mollick**, and five engaging tracks (**Customer Service, Human Resources, Marketing, Supply Chain, and Technology**) designed to equip you with relevant tools and impactful approaches for today's evolving business landscape, this is an event you won't want to miss. Speakers from top organizations like **UW Credit Union**, **GE HealthCare**, **Promega**, **Samsung**, **Kohler Co.**, and more will challenge industry norms and share what's next in their fields.

The full agenda is still evolving, and excitement is building fast. Check back regularly for updates, and register today to secure your spot at Wisconsin's premier business and technology conference.

[Learn more and register now](#)

Partner Offering Spotlight

UW–Madison has a wide breadth of professional development courses offered each year, diving into a variety of topics. Here is one upcoming event in particular that we thought may interest you.

Global Leadership for Technical Teams

August 19-20, 2025, In person at the Pyle Center in Madison, WI, or Live Online

Company leadership, at any level, is today often global in nature. Furthermore, after the COVID pandemic, development teams have been asked to manage these teams with less travel and face-to-face interaction. This course provides the student with all the necessary skills to effectively manage technical teams that span global locations, cultures and languages.

UWEBEBC members receive a 20% discount.

[Learn more and register](#)

Upcoming UWEBEBC Events

Note: Attending the events listed below requires UWEBEBC membership. All are virtual unless otherwise specified.

July 10: Connected and Intelligent Products

Product Management Special Interest Group

Join us for an engaging discussion on the evolving role of product management in shaping connected and intelligent products.

[More information and register »](#)

July 16: Empowered to Fail: Creating a Culture of Innovation

Innovation Management Interest Group

Join us for a dynamic virtual session where UWEBEBC members will explore how to create cultures that support experimentation, reduce fear, and unlock creativity across teams.

[More information and register »](#)

July 17: Stronger Together: Partnering with Tech Vendors to Elevate Your Contact-Center Strategy

Future of Contact Centers Special Interest Group

Explore how strong partnerships with technology providers can accelerate contact center transformation.

[More information and register »](#)

July 22: Warehouse Automation

Logistics & Distribution Peer Group

Discuss warehouse automation trends, successes, and challenges with fellow UWEBEBC members.

[More information and register »](#)

August 5: ROI at the Speed of Business: Making Better Decisions Faster (Hybrid Event)

Data & Analytics Interest Group

Equip yourself with the tools and frameworks needed to make smarter, faster decisions—register today!

[More information and register »](#)



August 12: Trade Compliance Roundtable

Trade Compliance Special Interest Group

Discuss tariff and trade compliance initiatives and challenges with fellow members and the broader trade community.

[More information and register »](#)

August 14: Lead Generation and Sales

Lead Generation and Sales Special Interest Group

Ready to bridge the gap between marketing and sales and take your B2B lead generation strategies to the next level? Join us for a focused virtual session designed to tackle your biggest lead generation challenges and provide actionable solutions.

[More information and register »](#)

August 15: Executive Roundtable on Current and Emerging HR Issues

Human Resources Executives Group

Share and discuss pressing issues and hot topics with fellow HR leaders and take away actionable ideas.

[More information and register »](#)

August 20: AI Governance: Ensuring Responsible and Ethical AI Use

Technology Peer Group

Join us to co-develop practical AI governance frameworks including policies, roles, and tools that ensure accountability, transparency, and compliance throughout the AI lifecycle. Learn from peer-driven examples of what's worked (and what hasn't) to build ethical guardrails that empower innovation without compromising trust.

[More information and register »](#)

August 21: Starting at the Source: Building Strong Employee Connections w/ Customer Care Teams (Hybrid Event)

Customer Service Peer Group

Strengthen your customer care from within; join us to build empowered, connected teams that drive exceptional customer experiences!

[More information and register »](#)



[View the full event calendar](#)

This calendar is updated in real-time. Keep an eye out for topics that interest you so you can mark them on your calendar! Note: Adding something to your calendar does not register you for the event; you will still need to register as well.

Join a LinkedIn Group and stay connected

[UWEBC Customer Service](#)

[UWEBC Information Technology](#)

[UWEBC Marketing](#)

[UWEBC Supply Chain](#)

[UWEBC Human Resources Executives](#)



UWEBC

University of Wisconsin–Madison
601 University Avenue | Madison, WI 53715
info@uwebc.wisc.edu