



UWEBBC Newsletter

Features and upcoming events

June 2025

Don't Miss Wisconsin's Top Business & Tech Event— Register Early

The **UWEBBC Annual Conference** returns on **September 30, 2025**, bringing together business professionals for a powerful day of learning, connection, and innovation. We've already confirmed an outstanding lineup of speakers from leading organizations like **Amazon Web Services, Samsung, Northwestern Mutual, Promega**, and more—with even more incredible speakers to be announced soon. Featuring **five distinct tracks** and engaging keynotes, this year's event will enable you with the latest insights and strategies to stay ahead in the rapidly evolving business landscape.



Now's the best time to register! The **Super Early Bird pricing** is available through **June 30!** Companies registering 10 or more attendees receive *additional* group discounts, making this the perfect opportunity to bring your whole team and learn together. To learn more or get started with group registration, reach out to us at membership@uwebc.wisc.edu. Don't miss out on Wisconsin's premier business and technology learning event—register today!

[Learn more and register now](#)

Open Innovation in Action: Cross-Functional Collaboration Drives Enterprise Growth



On **May 3, 2025**, the UWEBC hosted an enlightening *Innovation Management Peer Group* event. Members came together to explore how companies are using open innovation to break down silos and generate business value. The event featured insights from industry leaders at **Regal Rexnord**, **Rockwell Automation**, and **Brady Corporation** who demonstrated how collaborative innovation can unlock strategic growth across organizations. Notably, the event also featured the **Connected Systems Institute (CSI) from UW-Milwaukee**, further emphasizing the value of academic-industry partnerships in driving innovation.

[Read the full story](#)

Welcome New Member: The Alliance

Please join us in welcoming **The Alliance** as the newest member of UWEBC!



The Alliance is a not-for-profit, employer-owned cooperative based in Fitchburg, Wisconsin. They are dedicated to helping self-funded employers control healthcare costs while improving access to high-quality care for employees and their families. Through custom-designed provider networks—known as Smarter NetworksSM—and powerful data analytics, The Alliance identifies cost-saving opportunities that others might miss.

With a network of more than 36,000 healthcare providers across the Midwest, The Alliance gives employers greater choice, control, and cost savings. Their mission is to move healthcare forward by reducing costs, enhancing quality, and encouraging individuals to take an active role in their health.

We're thrilled to welcome The Alliance to our community and look forward to the expertise and collaboration they'll bring to UWEBC!

Partner Offering Spotlight

UW–Madison has a wide breadth of professional development courses offered each year, diving into a variety of topics. Here is one upcoming event in particular that we thought may interest you.

Fundamentals of AI

No start or end dates – learn at your own pace

This course is entirely online and self-paced with no live sessions with instructors. You can register and begin this course at any time. It is designed to take the average learner 3-4 hours to complete. This introductory course demystifies artificial intelligence by explaining what it is and how it works. You'll gain a fundamental understanding of Large Language Models (LLMs) and familiarize yourself with various AI tools. Learn how AI tools are commonly applied, as well as their strengths and limitations. Whether you're new to AI or looking to deepen your understanding, this course serves as a solid foundation for subsequent, more interactive coursework.

UWEBC members receive a 15% discount.

[Learn more and register](#)

Upcoming UWEBC Events

Note: Attending the events listed below requires UWEBC membership. All are virtual unless otherwise specified.

June 5: Digital Transformation in Supply Chain (Hybrid Event)

Supply Chain Peer Group

Unlock the power of digital transformation—learn how supply chain teams are using technology to thrive in today's toughest challenges.

[More information and register »](#)



June 12: Contact Center Quality Monitoring Special Interest Group

Contact Center Quality Monitoring Special Interest Group

Connect with fellow practitioners on what is happening in the contact center Quality Monitoring space.

[More information and register »](#)

June 26: Contact Center Workforce Management Special Interest Group

Contact Center Workforce Management Special Interest Group

Connect with fellow practitioners on what is happening in the contact center workforce management space.

[More information and register »](#)

July 10: Connected and Intelligent Products

Product Management Special Interest Group

Join us for an engaging discussion on the evolving role of product management in shaping connected and intelligent products.

[More information and register »](#)

July 16: Empowered to Fail: Creating a Culture of Innovation

Innovation Management Interest Group

Join us for a dynamic virtual session where UWEBC members will explore how to create cultures that support experimentation, reduce fear, and unlock creativity across teams.

[More information and register »](#)

July 17: Stronger Together: Partnering with Tech Vendors to Elevate Your Contact-Center Strategy

Future of Contact Centers Special Interest Group

Explore how strong partnerships with technology providers can accelerate contact center transformation.

[More information and register »](#)

July 22: Warehouse Automation

Logistics & Distribution Peer Group

Discuss warehouse automation trends, successes, and challenges with fellow UWEBC members.

[More information and register »](#)

[View the full event calendar](#)

This calendar is updated in real-time. Keep an eye out for topics that interest you so you can mark them on your calendar! Note: Adding something to your calendar does not register you for the event; you will still need to register as well.

Join a LinkedIn Group and stay connected

[UWEBC Customer Service](#)

[UWEBC Information Technology](#)

[UWEBC Marketing](#)

[UWEBC Supply Chain](#)

[UWEBC Human Resources Executives](#)



UWEBC

University of Wisconsin–Madison
601 University Avenue | Madison, WI 53715
info@uwebc.wisc.edu